

## Program 5<sup>th</sup> Economics of Media Bias Workshop

WZB Berlin Social Science Center, March 31 – April 1, 2022

### Thursday, March 31

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9.00	-	9.30	COVID-19 self-test
9.30	-	10.00	Reception and opening remarks
10.00	-	11.00	<b>Session 1</b> (Chair: Marcel Garz)  <i>Fabrizio Germano, Pompeu Fabra University (p)</i> : Meaningful social interactions, polarization and misinformation: A simple ranking-based model (with V. Gómez and F. Sobbrío)  <i>Lara Müller, University of Cologne (p)</i> : Debunking “fake news” on social media: short and longer-term effects of fact checking and media literacy interventions (with A. Kerkhof, F. Mindl, and J. Münster)
11.00	-	11.30	Coffee break
11.30	-	12.30	<b>Session 2</b> (Chair: Anna Kerkhof)  <i>Antonela Miho (p), Paris School of Economics</i> : Small screen, big echo? Estimating the political persuasion of local television news bias using Sinclair Broadcast Group as a natural experiment  <i>Ulrich Matter, University of St. Gallen (p)</i> : Search Engines and Filter Bubbles During the 2020 US Elections (with R. Hodler and J. Ladwig)
12.30	-	14.00	Lunch break
14.00	-	15.00	<b>Session 3</b> (Chair: Johannes Münster)  <i>Maiting Zhuang (p), Stockholm School of Economics</i> : Media coverage and pandemic behaviour: Evidence from Sweden (with M. Garz)  <i>Bang Nguyen (p), University of Bayreuth</i> : Electoral Influence of Newspapers in Switzerland (with K. Muth)
15.00	-	15.30	Coffee break
15.30	-	16.00	<b>Session 4</b> (Chair: Marcel Garz)  <i>Vardges Levonyan, University of Zurich (p)</i> : BBC, Brexit, and Balanced Reporting (with G. Crawford)
16.00	-	16.30	Coffee Break
16.30	-	17.30	<b>Session 5</b> (Chair: Anna Kerkhof)  <i>Heyu Xiong (v), Case Western Reserve University</i> : Subscription Revenue and Broadcaster Behavior: Evidence from YouTube (with A. Panjwani)  <i>Gregory Martin (p), Stanford University</i> : Media and Ideological Movements: How Fox News Built the Tea Party (with Z. Li)
18.00			Dinner

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## Friday, April 1

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9.00	-	9.30	COVID-19 self-test
9.30	-	10.00	Coffee
10.00	-	11.00	<b>Session 6</b> (Chair: Anna Kerkhof) <i>Julia Schmid (p), University of Hohenheim: How much do we Trust the State and what News Media Coverage has to do with it (with H. Theine)</i> <i>Christina Timko (v), Ruhr-University Bochum: Hooked in Apps: Governance by Responsible Interactive Behavioural Design - A Field Study (with M. Roos and N. Schmidt)</i>
11.00	-	11.30	Coffee break
11.30	-	12.30	<b>Session 7</b> (Chair: Johannes Münster) <i>Olga Slivko (v), Erasmus University: Regulating Online Hate Speech: The Impact of the Network Enforcement Act on Twitter (with R. Andres)</i> <i>Valentin Reich (p), LMU Munich: Gender stereotypes in user-generated content (with A. Kerkhof)</i>
12.30	-	13.30	Lunch
13.30	-	16.00	Guided city center tour
16.00	-	16.45	<b>Keynote</b> <i>Alois Stutzer (p), University of Basel: Media Attention and Political Accountability</i>
16.45	-	17.15	Coffee break
17.15	-	18.15	<b>Session 8</b> (Chair: Johannes Münster) <i>Serkant Adiguzel (v), Duke University: Favor exchanges and pro-government media bias</i> <i>Milena Djourelova (v), University of Chicago: The Impact of Online Competition on Local Newspapers: Evidence from the Introduction of Craigslist (with R. Durante and G. Martin)</i>
18.30			Dinner

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- Venue: WZB Berlin Social Research Center, Reichpietschufer 50, 10785 Berlin
- There are 20 minutes for each presentation, plus 10 minutes for discussion
- p: participation expected on site, v: virtual participation expected
- Organization: Maja Adena, Marcel Garz