

Program 2nd Economics of Media Bias Workshop

University of Lausanne, 16-17 Feb. 2017

Thursday, February 16

| | | | |
|-------|---|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9.00 | - | 9.30 | Reception and welcome coffee |
| 9.30 | - | 9.40 | Opening remarks |
| 9.40 | - | 11.00 | Session 1 <i>Marco Tonello, Bank of Italy:</i> “Persuadable perceptions – The effect of the exposure to media on corruption measures” (with Lucia Rizzica) <i>Stefan Ruenzi, University of Mannheim:</i> “A friendly turn – Advertising bias in the news media” (with Florens Focke and Alexandra Niessen-Ruenzi) |
| 11.00 | - | 11.20 | Coffee break |
| 11.20 | - | 12.40 | Session 2 <i>Marcel Garz, Hamburg Media School:</i> “Cartels in the European Union, Antitrust Actions, and Public Attention” (with Sabrina Maaß) <i>Gregory Martin, Emory University:</i> “Election coverage and slant in television news” (with Ali Yurukoglu) |
| 12.40 | - | 13.30 | Lunch |
| 13.30 | - | 14.50 | Session 3 <i>Mike Peacey, NCH London:</i> “Endogenous media bias – Subjective and objective filtering of social media content” <i>Fabrizio Germano, Universitat Pompeu Fabra:</i> “Opinion dynamics via search engines” (with Francesco Sobbrío) |
| 14.50 | - | 15.10 | Coffee break |
| 15.10 | - | 16.00 | Keynote <i>Brian Knight, Brown University:</i> “The limits of propaganda – Evidence from Venezuela” (with Ana Tribin) |
| 16.00 | - | 16.20 | Coffee break |
| 16.20 | - | 17.40 | Session 4 <i>Riccardo Puglisi, University of Pavia:</i> “Is soft news a turn-off? Evidence from Italian TV news viewership” (with Marco Gambaro, Valentino Larcinese, and James Snyder Jr.) <i>Sophie Hatte, University of Lausanne:</i> “Media coverage of interpersonal violence and far-right attitudes” (with Mathieu Couttenier, Mathias Thoenig, and Stephanos Vlachos) |
| 19.30 | | | Dinner |

Friday, February 17

| | | | |
|-------|---|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10.00 | - | 11.20 | Session 5 <i>Anna Kerkhof, University of Cologne:</i> "Coverage bias on Wikipedia? Evidence from biographies of German members of parliament" (with Johannes Münster) <i>Verena Pagels, University of Hamburg:</i> "Cautionary tales – Celebrities, the news media, and usage of tax amnesty programs" (with Marcel Garz) |
| 11.20 | - | 11.30 | Coffee break |
| 11.30 | - | 12.50 | Session 6 <i>Maja Adena, WZB Berlin:</i> "Treason – The effects of BBC radio in Germany towards the end of WWII" (with Ruben Enikolopov, Maria Petrova, and Hans-Joachim Voth) <i>Francesco Sobbrío, LUISS "G. Carli":</i> "War of the waves – Radio propaganda, violence and political polarization" (with Stefano Gagliarducci, Massimiliano Onorato, and Guido Tabellini) |
| 12.50 | - | 14.00 | Lunch |
| 14.00 | - | 14.50 | Keynote <i>David Strömberg, Stockholm University:</i> "Protests, Surveillance and Propaganda in Chinese Social Media" |
| 14.50 | - | 15.10 | Coffee break |
| 15.10 | - | 16.30 | Session 7 <i>Ruben Durante, Universitat Pompeu Fabra:</i> "Advertising Spending and Media Bias: Evidence from News Coverage of Car Safety Recalls" (with Graham Beattie, Brain Knight, and Ananya Sen) <i>Stephane Wolton, LSE:</i> "Are biased media bad for democracy?" |

- Venue: Internef 125 (ground floor), University of Lausanne, Quartier Dorigny, 1015 Lausanne
- There are 30 minutes for each presentation, plus 10 minutes for discussion
- Organizers: Marcel Garz, Deborah Kistler, Jil Sörensen