

**Dr. Marcel Garz**

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Born: December 26, 1981; German nationality

## CURRENT POSITION

since 04/2013	Research associate, Hamburg Media School
since 04/2013	Research fellow, Institute for Media Economics, University of Hamburg

## PAST POSITIONS

10/2012 – 03/2013	Research assistant, Institute for Economic Growth and Fluctuations, University of Hamburg
11/2010 – 03/2013	Research assistant, Institute for Media Economics, University of Hamburg
06/2010 – 08/2010	Student employee, Macroeconomic Policy Institute, Hans Böckler Foundation, Düsseldorf

## EDUCATION

02/2012 – 02/2014	PhD ( <i>summa cum laude</i> ), Dissertation: “Economic aspects of information processing in the case of labor market news”, Faculty of Economic and Social Sciences, University of Hamburg
10/2008 – 09/2010	Master of Arts in Economic and Sociological Studies, Faculty of Economic and Social Sciences, University of Hamburg
10/2005 – 09/2008	Bachelor of Arts in Socioeconomics, Faculty of Economic and Social Sciences, University of Hamburg

## ACADEMIC PUBLICATIONS

Refereed journals	M. Garz, A. Rott, M. Wass von Czege (2015) “The Online Market for Illegal Copies of Magazines: A German Case Study”, <i>Journal of Broadcasting &amp; Electronic Media</i> , 59, 169–183.
	M. Arango-Kure, M. Garz, A. Rott (2014) “Bad News Sells: The Demand for News Magazines and the Tone of Their Covers”, <i>Journal of Media Economics</i> , 27, 199 – 214.

M. Garz (2014) "Good News and Bad News: Evidence of Media Bias in Unemployment Reports", *Public Choice*, 161, 499 – 515.

M. Garz (2013) "Unemployment Expectations, Excessive Pessimism, and News Coverage", *Journal of Economic Psychology*, 34, 156 – 168.

M. Garz (2013) "Labour Market Segmentation: Standard and Non-Standard Employment in Germany", *German Economic Review*, 14, 349 – 371.

M. Garz (2013) "Employment and Wages in Germany Since the 2004 Deregulation of the Temporary Agency Industry", *International Labour Review*, 152, 307 – 326.

M. Garz (2012) "Job Insecurity Perceptions and Media Coverage of Labor Market Policy", *Journal of Labor Research*, 33, 528 – 544.

Book chapters

M. Garz (2014) "Volkswirtschaftliche Effizienz und der Markt für Nachrichten", in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 79 – 94, Baden-Baden: Nomos.

M. Garz, A. Rott (2014) "Erfolgsfaktoren von politischen Wochenmagazinen", in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 217 – 243, Baden-Baden: Nomos.

GRANTS

04/2016 – 03/2019

Research Network Economics of Media Bias (German Research Foundation, ca. 45,000 euro)

ACADEMIC PRESENTATIONS

10/2016

Workshop on Subjective Survey Data, Trier

09/2016

Ifo Regional Economics Workshop, Dresden

04/2016

European Public Choice Society, Freiburg

02/2016

Lisbon Meeting on Institutions and Political Economy

11/2015

Media Economics Workshop, Stellenbosch

06/2015

Economics of Media Bias Workshop, Hamburg

05/2015

Conference of the European Media Management Association, Hamburg

02/2015

Sports and Media Management Workshop, Esbjerg

02/2015

International Agenda Setting Conference, Vienna

03/2013	Research seminar in quantitative economics, Hamburg
10/2012	Annual conference of the Research Network Macroeconomics and Macroeconomic Policies, Berlin
06/2012	Workshop „Models of Expectation Formation and the Role of the News Media for Information Transmission“, Hamburg
05/2012	World Media Economics & Management Conference, Thessaloniki
12/2011	Research seminar in quantitative economics, Hamburg
10/2010	Annual conference of the Research Network Macroeconomics and Macroeconomic Policies, Berlin

## TEACHING

2010, 2011, 2013	Industrial Organization (undergraduate and graduate students, University of Hamburg)
2012	Macroeconomics (undergraduate students, University of Hamburg)
2011, 2012	Political Economy (undergraduate students, University of Hamburg)
2010, 2011, 2012, 2013, 2015, 2016	Media Economics (undergraduate and graduate students, University of Hamburg)
2013, 2014, 2015, 2016	Quantitative Methods (graduate students, Hamburg Media School)
2016	Statistics (refugee program, Hamburg Media School)

## ACADEMIC SERVICE

since 06/2015	Deputy Academic Head (Media Management Program, Hamburg Media School)
since 04/2013	Assessment Center Jury (student admission, Media Management Program, Hamburg Media School)
01/2012 – 03/2013	Examination board (B.Sc. Economics, University of Hamburg)

## REFEREEING

Empirical Economics, International Review of Applied Economics, Journal of Economic Psychology, Journal of European Social Policy, Journal of Labor Research, Tourism Management