

Dr. Marcel Garz

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CURRENT POSITION

- since 06/2015 Senior Research Scientist (“Forschungsgruppenleiter”), Hamburg Media School
- since 04/2013 Research fellow, Institute for Media Economics, University of Hamburg

PAST POSITIONS

- 04/2013 – 05/2015 Research assistant, Hamburg Media School
- 10/2012 – 03/2013 Research assistant, Institute for Economic Growth and Fluctuations, University of Hamburg
- 11/2010 – 03/2013 Research assistant, Institute for Media Economics, University of Hamburg
- 06/2010 – 08/2010 Student employee, Macroeconomic Policy Institute, Hans Böckler Foundation, Düsseldorf

EDUCATION

- 11/2010 – 02/2014 PhD (*summa cum laude*), Dissertation: “Economic aspects of information processing in the case of labor market news”, School of Business, Economics and Social Sciences, University of Hamburg
- 10/2008 – 09/2010 Master of Arts in Economic and Social Studies, Faculty of Economic and Social Sciences, University of Hamburg
- 10/2005 – 09/2008 Bachelor of Arts in Economics, Faculty of Economic and Social Sciences, University of Hamburg

ACADEMIC PUBLICATIONS

- Refereed journals
- M. Garz (2018) “Effects of Unemployment News on Economic Perceptions – Evidence from German Federal States”, *Regional Science and Urban Economics*, 68, 172 – 190.
- M. Garz (2017) “Retirement, Consumption of Political Information, and Political Knowledge”, *European Journal of Political Economy*, forthcoming.
- M. Garz, J. Sørensen (2017) “Politicians under Investigation: The News Media’s Effect on the Likelihood of Resignation”, *Journal of Public Economics*, 153, 82 – 91.
- M. Garz, A. Rott, M. Wass von Czege (2015) “The Online Market for Illegal Copies of Magazines: A German Case Study”, *Journal of Broadcasting & Electronic Media*, 59, 169 – 183.

M. Arango-Kure, M. Garz, A. Rott (2014) “Bad News Sells: The Demand for News Magazines and the Tone of Their Covers”, *Journal of Media Economics*, 27, 199 – 214.

M. Garz (2014) “Good News and Bad News: Evidence of Media Bias in Unemployment Reports”, *Public Choice*, 161, 499 – 515.

M. Garz (2013) “Unemployment Expectations, Excessive Pessimism, and News Coverage”, *Journal of Economic Psychology*, 34, 156 – 168.

M. Garz (2013) “Labour Market Segmentation: Standard and Non-Standard Employment in Germany”, *German Economic Review*, 14, 349 – 371.

M. Garz (2013) “Employment and Wages in Germany Since the 2004 Deregulation of the Temporary Agency Industry”, *International Labour Review*, 152, 307 – 326.

M. Garz (2012) “Job Insecurity Perceptions and Media Coverage of Labor Market Policy”, *Journal of Labor Research*, 33, 528 – 544.

Book chapters

M. Garz (2014) “Volkswirtschaftliche Effizienz und der Markt für Nachrichten”, in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 79 – 94, Baden-Baden: Nomos.

M. Garz, A. Rott (2014) “Erfolgsfaktoren von politischen Wochenmagazinen”, in I. Sjurts (ed.): *Zehn Jahre sind ein Jahr – Kernthemen der medienwirtschaftlichen Forschung der letzten Dekade*, 217 – 243, Baden-Baden: Nomos.

AWARDS AND GRANTS

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|-------------------|---|
| 01/2017 – 12/2020 | Funding to implement the “Data and Business Analytics” specialization in the MBA program at Hamburg Media School (with A. Rott, K. Schaefer; Bertelsmann, ca. 200,000 euro) |
| 04/2016 – 03/2019 | Research Network Economics of Media Bias (<i>German Research Foundation</i> , ca. 45,000 euro) |
| 12/2015 | Best Young Teacher Award (MBA program, Hamburg Media School) |

ACADEMIC PRESENTATIONS

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| 2018 | European Public Choice Society (Rome), Workshop on Microeconomics (Lüneburg), Economics of Media Bias Workshop (Cologne) |
| 2017 | Ifo Norwegian-German Seminar on Public Economics (Munich), Spring Meeting of Young Economists (Halle), Political Economy of Democracy and Dictatorship (Münster), Economics of Media Bias Workshop (Lausanne) |
| 2016 | Brucchi Luchino Labor Economics Workshop (Bologna), Workshop on Subjective Survey Data (Trier), Ifo Regional Economics Workshop (Dresden), European Public Choice Society (Freiburg), Lisbon Meeting on Institutions and Political Economy |
| 2015 | Media Economics Workshop (Stellenbosch), Economics of Media Bias Workshop (Hamburg), European Media Management Association |

(Hamburg), Sports and Media Management Workshop (Esbjerg),
International Agenda Setting Conference (Vienna)

- 2013 Research seminar in quantitative economics (Hamburg)
- 2012 Research Network Macroeconomics and Macroeconomic Policies (Berlin),
Workshop “Models of Expectation Formation and the Role of the News
Media for Information Transmission“ (Hamburg), World Media Economics
& Management Conference (Thessaloniki)
- 2011 Research seminar in quantitative economics (Hamburg)
- 2010 Research Network Macroeconomics and Macroeconomic Policies (Berlin)

WORKSHOP ORGANIZATION

- 2018 3rd Economics of Media Bias Workshop (Cologne)
- 2017 2nd Economics of Media Bias Workshop (Lausanne)
- 2015 1st Economics of Media Bias Workshop (Hamburg)

TEACHING

- 2010, 2011, 2013 Industrial Organization (undergraduate and graduate students, University
of Hamburg)
- 2012 Macroeconomics (undergraduate students, University of Hamburg)
- 2010, 2011, 2012,
2013, 2015, 2016 Media Economics (undergraduate and graduate students, University of
Hamburg)
- 2011, 2012 Political Economy (undergraduate students, University of Hamburg)
- 2013, 2014, 2015,
2016, 2017 Quantitative Methods (graduate students, Hamburg Media School)

ACADEMIC SERVICE

- since 06/2015 Deputy Academic Head (“stellvertretender wissenschaftlicher Leiter”), MBA
program, Hamburg Media School
- since 04/2013 Assessment Center Jury (student admission), MBA program, Hamburg
Media School
- 01/2012 – 03/2013 Examination board, B.Sc. Economics, University of Hamburg

REFEREEING

American Politics Research, Empirical Economics, European Journal of Political Economy,
Information Economics and Policy, International Review of Applied Economics, Journal of
Economic Behavior & Organization, Journal of Economic Psychology, Journal of European
Social Policy, Journal of Labor Research, Public Choice, Scandinavian Journal of Economics,
Tourism Management